

Tamara Denson

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Experience

Backstage Manager for Dance competitions:

- Inferno & Imagine dance competitions
- Coordinate performers and organize performance line-up
- Maintain good relationships with dance studio representatives, directors and clients
- Being cooperative and working with teammates
- Maintain a clean and safe stage, as well as the backstage area

Embodied Empathy ALS VHR (one year)

- Virtual reality Mover
- Collaborated with Virginia Commonwealth University Neurology team and VR team to create a virtual reality experience for ALS patients, aiming to foster empathy and reduce bias.
- Developed and implemented interactive touch-based features, enhancing emotional connections in the virtual space.

Research Assistant in Dance and Media Technology (three years)

- Perform studio research as a mover/ motion capture.
- Working with video and image files
- Streamlined content scheduling ensuring timely completion of projects and smooth collaboration across teams.
- Teamed up with multiple departments to create innovative media projects, effectively blending dance and technology to push artistic boundaries.
- Focused on long form content productions and dance media.
- Led Video editing content organization, contributing to a well structured archive of research materials.

Social media Editor Lalsey Centre for performing arts school

- Maintained company social media content
- Crafted visual content to drive audience interaction

- Developed engaging social media content, aligning with the brands voice and mission, leading to an increase in online engagement and audience growth.

Commonwealth Times (part time)

- Social Media Contributor
- Identified and implemented trending topics to boost relevance and real time audience engagement
- Contributed to the creation of compelling social media post (including captions, thumbnails, and visuals) across platforms resulting in an increase follower interaction.
- Write captions for Instagram, Twitter, and Facebook

VCU Spring Senior Concert Social Media Contributor (2022):

- Curated content across 4 social channels ensuring a cohesive online brand identity which led to a consistent voice across platforms.
- Tracked and analyzed post performance to optimize future content based on engagement metrics
- Used google analytics and native platform insights to track audience behavior and refine social strategy
- Pitched, developed, and produced short video content on Instagram

Jiffy Lube Live Entertainment (Zero Waste Captain)

- Sustainability Captain
- Oversees and assists with efforts responsible for diverting as much waste from landfill as possible.
- Increase diversion rate from 23% to 75% over my period of employment
- Divert over 100,000 pounds of recycling and over 25,000 pounds of compost away from landfill
- Three years

Jiffy Lube Live Entertainment (Usher)

- House Usher
- Checked people's tickets
- Helped people find their seats
- Made sure people's live nation experience was amazing.
- Two years

Skills:

- Creativity
- Problem solving
- Involved in fine arts
- Customer service
- Teamwork
- Communication
- Adaptability
- Organization
- Video Editing
- Graphic design

Education:

Bachelor's degree in dance and Choreography with a minor in media studies from Virginia Commonwealth University.

Awards:

- Graduated Magna cum laude
- Accepted into ICLC (international coding conference) in Valdivia, Chile
- Teamed up with VCU Engineering for a dancing robot project, training robots to mimic the motions of humans in real time.
- Attended TEDx Talk for helping create a virtual reality experience to bring awareness to ALS patients
- I received honorable employee, working as an usher at Jiffy Lube Live